
Sponsorship sought for the SA State Futurity Maturity Show 28th February 2010

THE AUSTRALIAN STOCK HORSE

The Australian Stock Horse is a breed that is steeped in tradition and history and is a horse that is uniquely Australian.

The Australian Stock Horse is certainly recognised as an Australian icon (who can forget the Australian Stock Horses at the opening Ceremony of the Sydney Olympic Games or The Man from Snowy River movies). The ASH continues to be bred and promoted in our local community and state, as well as Australia wide and internationally, being the largest breed organisation in Australia.

THE AUSTRALIAN STOCK HORSE SA CENTRAL BRANCH



The ASH SA Central Branch is seeking sponsorship for State Level Australian Stock Horse competition in South Australia. The SA Central Branch of the Australian Stock Horse Society invites you to take part in sponsoring not only first class sporting events, but also invites you to help develop the Australian Stock Horse in South Australia.

The annual SA State Futurity / Maturity showcases Australian Stock Horse breeders by showing their youngstock. The best young horses in the state come to compete in Futurity and Maturity events which consist of led, hack, working or Time Trial sections. Points tally for overall age group winners.

This event is an important one on the calendar to ASH members as well as breeders and is offered to competitors in conjunction with a Show. This show incorporates events for our Youth riders. These horses and riders are the future champions of our sport and often go on to win at Royal and National level.

On the 28th February 2010 the SA Central Branch will host this State showcase in Strathalbyn and invites your company or group to put its name in lights by taking up an attached sponsorship package.



Chari-Lee Hoad is a Junior ASH SA Central Branch member who won the prestigious High Point Youth Award at the 2007 ASH National Show.

BENEFITS OF SPONSORING THE SA STATE FUTURITY/MATURITY SHOW

In exchange for your financial support or product, we are offering sponsorship packages ALL with the following benefits:

FREE LISTING ON OUR PROFESSIONALLY DESIGNED WEBSITE:

Your company name and logo will be prominently displayed on the ASH SA Central Branch website to show your support along with a link to your business website if desired. www.ahscentral.com.au

FREE LOCAL AND NATIONAL VISIBILITY:

We will give your company logo and / or name a prominent space at our events. You are welcome to provide a banner for us to display at events. Naming rights to competitions and events will be published in the State programme and other publications. Your business will be announced at our events with advertisements over the microphone (please supply script). You will receive a "Thank you" certificate with photo, including your business name for display.

TRADE STAND:

Opportunity to have a free trade stand at SA Central Branch run events. You will be free to trade and sell your products at our events without a site fee (\$20 value). Brochures or flyers supplied by you will be made available at shows.

A BI-MONTHLY NEWSLETTER:

Company naming rights to events and sponsors will be published in the ASH SA Central Branch Stockwhip newsletter. We'll also keep you informed about our training and competition plans and abreast of members' achievements.

PROMOTION:

We actively promote our events and sponsors of events in the following areas:

- Australian Stock Horse Journal (national colour magazine)
- Australian Stock Horse Society National Calendar online and in print
- Australian Stock Horse Society SA Central Branch Website and Stockwhip Newsletter
- Australian Stock Horse Society South East of SA Newsletter and Website
- Horse Deals Magazine Calendar and Website
- Saddlery Stores and Feed Stores
- Local radio and newspapers.

Results and reports of events will also be published in the ASH Journal, Horse Deals online Gallery and SA newsletters, providing further highlighting of our sponsors.

By taking up one of the attached sponsorship packages you are provided with many benefits. Your company will be seen to participate in showing support to the local community, Australian Stock Horse members, riders, participants and spectators whilst helping to develop an Australian icon.



SPONSORSHIP PACKAGES

DIAMOND

(One only Annual package)

Investment: \$1000

This major sponsor will take up the challenge and show their company is a community leader. Own the prestige of supporting the Australian brand of horse with the Diamond package where you will receive:

- Naming rights to the State Show
- Naming rights to any SA Central Branch run Shows (ASH branch of Adelaide, Adelaide Hills and Northern SA regions)
- Option to supply or loan t-shirts with your company logo for our officials to wear at our Shows
- Prominent position for your Trade Stand site.
- Your company name will appear on every advertisement or report for the State Show or SA Central Branch run Shows.
- Free A4 page advertising in the Stockwhip Newsletter for 12 months.

PLATINUM

(5 packages, 2 remain available)

Investment: \$250

Put your company's community support on show and receive:

- Naming rights to individual Futurity / Maturity events at the State show (1 to 5 year old & over classes on offer)
- Embroidered woollen rug prize to winner with your company name, for ongoing sponsorship display.

GOLD

(1 package available)

Investment: \$100

Your company can give a sporting high and receive:

- Naming rights to Junior Judging Award
- Company name on winner's trophy

SILVER

(2 packages available)

Investment: \$80

Be a supreme company and receive:

- Naming rights to Stallion Progeny Group or Mare Progeny Group classes

BRONZE

(Multiple packages available)

Investment \$50 cash (or product or voucher)

Get your company name out amongst potential buyers and receive:

- A sponsor's listing and announcements about your business at the Futurity Show
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BECOME A SPONSOR

Complete the Sponsor's form

Business Name: _____

Contact Name: _____

Contact Ph: _____ (Mobile) _____

Fax: _____

Email: _____

Website: _____

Preferred method of contact (circle): Phone Email

Please write information about your business (up to 200 words) that we can use for advertising and announcement purposes (please attach a further page if necessary).

Package you wish to sponsor (please circle):

Diamond	Platinum
Gold	Silver
Bronze	

Preferred event you wish to sponsor (optional):

We will contact you to determine which event you would like to sponsor (if not specified), obtain logos, photos or other material for reproduction on our website, in our programmes and advertisements. Alternatively you can email material directly to zzgowkr002@yahoo.com.au
Bank account details can be supplied for direct transfers of sponsorship money. A tax invoice shall be supplied.

If you need to contact the SA Central Branch:

Email: zzgowkr002@yahoo.com.au

Phone: Kim Ide (08) 85344263

We thank you for becoming an ASH SA Central Branch Sponsor and look forward to seeing you at our shows!
